

February 2, 2021

Dear Stakeholder

The Provincial Labour Management Health and Safety Committee (PLMHSC) of the Infrastructure Health and Safety Association is looking for volunteers to help assist with completing one of its strategic priority objectives.

Priority #3 from the strategic plan developed by the PLMHSC is to look for ways to improve outreach to small businesses.

Rationale:

- A large percentage of the sector is comprised of small businesses (80% of IHSA's members are 1-4 workers), but they are under-represented throughout the network.
- There are additional challenges in reaching this sector with health and safety messages because smaller businesses do not respond as readily or frequently to outreach.
- There are significant challenges in encouraging a health and safety culture in this sector because of its diversity, fluidity, and size, so it is a segment that requires attention and multiple solutions.

We are looking to set up a working group to assist in reviewing some of the points listed below:

The goal of this committee is to (but not limited to). Some initial ideas are:

- a) Regional seminars
- b) Looking for alternative methods to train workers
- c) Short podcast or webinars
- d) Breaking down barriers
- e) Information sharing
- f) Inclusion with regional or trade / sector committees
- g) the underground/informal economy

These points can be expanded and reviewed at the inaugural meeting.

Please contact Scott Laing slaing@ihsa.ca if you would like to participate.